



Big Brother Slept Here

Dr. Robert W. Baldwin
Plus Five Consulting, Inc.



Outline

- ◆ Highlights of 1984 by George Orwell
- ◆ Defining Privacy
- ◆ Controlling Behavior of a Society
- ◆ Mechanisms & Success Stories
- ◆ Regulating the Big Brothers



Highlights of 1984

- ◆ George Orwell really Eric Blair
- ◆ British Subject Born India 1903,
- ◆ Died in London 1950
- ◆ 1984 Written in 1949
- ◆ Animal Farm Written in 1945



Highlights of 1984

- ◆ Big Brother is Watching
 - Thought Police, Thought Crime
 - Ubiquitous Surveillance
- ◆ New Speak
 - Vocabulary controls beliefs
- ◆ Double Think
 - War is Peace



Highlights of 1984

- ◆ Ministry of Truth
 - Control Media
 - Rewrite History
- ◆ Two-Minute Hate
- ◆ Two-Minute Love
- ◆ Destroy family love & trust
- ◆ Inner Party



Relationship to Today

- ◆ There are Many Big Brothers
 - Organizations that Control Beliefs
 - Some Considered Good
- ◆ Same Control Mechanisms Used Today
 - Many are Thousands of Years Old
- ◆ 1984 About Single Unregulated B.B.
- ◆ Regulation Should be Focus



Big Brother Organizations

- ◆ Political Parties & Grass Roots Movements
- ◆ Advertisers Supporting
 - Entertainment, Beauty, Tobacco, Alcohol
- ◆ Lobbyists Supporting
 - Consumer Safety & Defense Industries
- ◆ Police & Intelligence Supporting
 - Different Levels of Government (Small Town to UN)

- ◆ Remember Much Good Has Come From These



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What is Privacy?

- ◆ I Need More Privacy.
- ◆ Only Criminals Need Privacy.
- ◆ Both are Incomplete Sentences.
 - Slippery Words are BB Tool



Privacy: To What? From Whom?

- ◆ The ability of **X** to do action **Y** without **fear** of a reaction from **Z**.
- ◆ Related to “Freedom To Do X”
- ◆ Some (X, Y, Z) OK, Others Not



Privacy: To What? From Whom?

- ◆ The ability of **X** to do action **Y** without **fear** of a reaction from **Z**.
- ◆ **X** = children, women, citizens, felons
- ◆ **Y** = teach Allah, support ACLU, smoke Pot
- ◆ **Z** = School teacher, Neighbor, Police, Spouse, Minister
- ◆ Preventing knowledge of **X** helps



Demonstration of Privacy

- ◆ Birth Year: 1957, Birth Date: ---
- ◆ Mother's Maiden Name: ---
- ◆ Parent's Religion: Catholic
- ◆ My Religion: Christian
- ◆ Grew Up: Madison Wisconsin
- ◆ Education: MIT SB, SM, PhD
- ◆ Hobbies: Country Dancing, Singing



Who is Audience?

- ◆ What questions will you answer?
- ◆ I am afraid to ask certain questions.
- ◆ Can I video tape your answers?
- ◆ Would you answer them in France? China?



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BB Behavior Control Model

Us:



Them:



Them:



Same Model used by Parents, Lobbyists,
Advertisers, Churches, ACLU, FBI



BB Behavior Control Excesses

Us:



- ◆ Heavy Use of Fear (esp. Bodily Harm)
 - Taliban Government
 - Klu Klux Klan in South 1950s & 1960s
- ◆ Advertisers use Social Fear & Desire
- ◆ Beliefs Influenced by Media Info, Vocabulary and Education



BB Behavior Control Excesses

Them:



- ◆ High-Tech Surveillance is Optional !!
 - Taliban & Fear of Being Observed
- ◆ Judgment: Due Process vs. Automation
 - Predictability Can Reduce Fear
- ◆ Punishments Must be Public to Work
 - Lawsuits, Fired, Arrest, Disappeared



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BB Success With New Speak

- ◆ Blur Significance of Marriage & Sexuality
 - Ms. vs. Miss & Mrs.
 - Significant Other, Partner vs. Spouse
 - Living Together vs. Living in Sin vs. Shacking up
 - Single Parent vs. Unwed Mother & Broken Home
- ◆ Hide Gender Bias
 - Firefighter, Mail Carrier, Police Officer, Flight Attendant, Sales Clerk
 - Counter: Midwife, Best Boy, Actress, Male-Nurse



BB Success With New Speak

- ◆ Hide Religious Origins of Events
 - Winter Break vs. Christmas Holidays
 - “Holiday Season” = Chanukah thru Chinese New Years
 - Early Settlers vs. Pilgrims
- ◆ Hide Organizational Concept
 - President, Senator, Congressman vs. King, Lord, Count, Sir
 - No word for the supreme national religious leader
 - Vigilantly or Zealot discredits self-enforcement of community standards



BB New Speak

- ◆ Many People Appreciate These Changes
- ◆ Big Brother Organizations & Methods Can Improve a Society



BB Success Rewriting History

- ◆ Tools: Confusion, Misdirection, Reframing
- ◆ Who Won the Cold War?
 - Lost Eastern Europe in 1950s
 - Lost the Hydrogen Bomb Secrets
 - Lost Vietnam in 1970s
 - Lost & Won & Lost & Won Afghanistan
 - Won Cold War in 1990s !?



BB Success Double Think

- ◆ War is Peace
- ◆ Intolerance is (Religious) Freedom
- ◆ Taliban & Religious Purity
- ◆ USA Banning Religious Expression
 - Schools, Universities
 - Government Buildings



BB Success Political Correctness

- ◆ Politically Incorrect Theories Censored
- ◆ Intelligence or Athletic Ability by
 - Gender or Race [or Parentage]
 - Income and Environment OK
- ◆ Conflicts With Social Value
 - All Men Are Created Equal



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Regulating Big Brothers

- ◆ Information Filtering & Education
- ◆ Surveillance Mechanisms
 - Bad Guys Get Access to These Too
- ◆ Require Due-Process for Judgments
 - Limit Automation
- ◆ Limit Punishments (and Rewards)



Regulating Big Brother

- ◆ Oliver Cromwell (1599 - 1658):
- ◆ “I will not tear down the Law in order to get at the Devil, for then the Devil will have free reign over all the Land.”



Further Information

◆ Movies:

- Enemy of the State
- A Man For All Seasons

◆ Book:

- 1984 by George Orwell

<http://www.Amazon.com/exec/obidos/ASIN/0151660387/>

◆ URLs:

- www.epic.org & www.eff.org